# PCRA ANNUAL CONVENTION

# VENDOR PROSPECTUS

April 10-12, 2026 Wyndham Gettysburg Gettysburg, PA



**PCRA** OVERVIEW

PCRA is Pennsylvania's non-profit professional organization for court reporters who capture the spoken word and certify the record.

PCRA is committed to promoting, protecting, and sustaining the integrity of the profession, the verbatim record, and those who create it, as well as educating our colleagues, recruiting and cultivating new court reporters, promoting ethical standards and technological advancements, encouraging the professional exchange of ideas, and facilitating outreach to government.

Why Participate?

- Educate attendees on your product/services
- Interact with attendees and establish new leads
- Capture immediate feedback
- Make a lasting impact on your target audience
- Multiple options to promote your company



## **VENDOR** OPPORTUNITIES

## **ADVERTISEMENTS**

Place an ad in our convention program booklet, which is used throughout the convention by attendees. Ads must be submitted in jpg or PDF format to tlinn@wannerassoc.com no later than **Friday, March 6, 2026**.

BC ad (7.5" h x 4.5" w)	\$250
IFC ad (7.5" h x 4.5" w)	\$200
IBC ad (7.5" h x 2.25" w)	\$200

Full page ad (7.5" h x 4.5" w).....\$150 Half page ad (3.75" h x 4.5" w).....\$75 Quarter page ad (3.75" h x 2.25" w).....\$40

## **EXHIBITS**

PCRA offers two types of exhibits for the convention (select the appropriate type on the registration form:

- Professional companies who offer products and services for court reporters
- Small Business companies who sell the 'goodies' we all enjoy

#### Professional Exhibit - \$395\*

Professional exhibit includes:

- 6' draped table, one (1) chair, and a wastebasket
- One (1) representative at table
- \*Meals are not included in registration fee and can be purchased separately on the registration form, tickets will be required for breakfast and lunch

#### **Exhibit Set-up Hours**

Friday, April 10, 2026 | 11:00 am - 1:00 pm Saturday, April 11, 2026 | 7:00 am - 7:30 am

#### **Exhibit Hours**

Friday, April 10, 2026 | 2:00 pm - 5:00 pm\* Saturday, April 11, 2026 | 8:00 am - 5:00 pm

#### **Exhibit Tear Down Hours**

Saturday, April 11, 2026 | 5:00 pm - 6:00 pm

\*Friday exhibit hours are optional

#### Small Business Exhibit - \$25\*

Small Business exhibit includes:

- 6' draped table, one (1) chair, and a wastebasket
- One (1) representative at table
- \*Meals are not included in registration fee and can be purchased separately on the registration form, tickets will be required for breakfast and lunch

#### Register online at www.pcra.com

Stenographer.

STPH \* FPLTD

SKWR \* RBGSZ

AO EU

### **SPONSORSHIPS**

Sponsorships are designed to provide organizations recognition opportunities through a high level of visibility that lasts long after the conference concludes. All convention sponsorships include:

Verbal acknowledgement by PCRA President during convention welcome

- Signage acknowledging sponsors prominently displayed during convention
- Sponsor acknowledgement in convention program
- See specific sponsorship for additional benefits

### **Overall Convention Sponsorships**

#### Platinum Sponsor - \$750

- 50% discount on exhibit table
- Complimentary half page ad in convention program
- One promotional item included in attendee registration folder

#### Silver Sponsor - \$250

• One promotion item included in attendee registration folder

#### Gold Sponsor - \$500

- 25% discount on exhibit table
- Complimentary quarter page ad in convention program
- One promotional item included in attendee registration folder

#### Bronze Sponsor - \$100



### **Targeted Convention Sponsorships**

#### Lanyard Sponsor\* - \$500

All convention attendees are required to wear a name badge during the convention. Lanyards are a great way to increase your visibility.

- 25% discount on exhibit table
- Complimentary quarter page ad in convention program
- One promotional item included in attendee registration folder
- \*Must provide Lanyards

#### Break Sponsor- \$250

Breaks provide attendees with a quick snack and/or beverage. This is an excellent opportunity to get your organization's name in front of attendees.

• One promotional item included in attendee registration folder



Ads and promotional items must be submitted in jpg or PDF format to tlinn@wannerassoc.com no later than **Friday, March 6, 2026.** 

Register online at www.pcra.com