

PCRA ANNUAL CONVENTION

Vendor Prospectus



March 28-30, 2025
Harrisburg, PA

PCRA is Pennsylvania's non-profit professional organization for court reporters who capture the spoken word and certify the record.

PCRA is committed to promoting, protecting, and sustaining the integrity of the profession, the verbatim record, and those who create it, as well as educating our colleagues, recruiting and cultivating new court reporters, promoting ethical standards and technological advancements, encouraging the professional exchange of ideas, and facilitating outreach to government.

Why Participate?

- Educate attendees on your product/services
- Interact with attendees and establish new leads
- Capture immediate feedback
- Make a lasting impact on your target audience
- Multiple options to promote your company



VENDOR OPPORTUNITIES

ADVERTISEMENTS

Place an ad in our convention program booklet, which is used throughout the convention by attendees. Ads must be submitted in jpg or PDF format to tlinn@wannerassoc.com no later than **Friday, February 21, 2025**.

BC ad (7.5" h x 4.5" w).....	\$250	Full page ad (7.5" h x 4.5" w).....	\$150
IFC ad (7.5" h x 4.5" w).....	\$200	Half page ad (3.75" h x 4.5" w).....	\$75
IBC ad (7.5" h x 4.5" w).....	\$200	Quarter page ad (3.75" h x 2.25" w).....	\$40

EXHIBITS

PCRA prides itself on its variety of exhibitors during the convention and offers two types of exhibits - professional for those companies who offer products and services for court reporters and small business for those companies who sell the 'goodies' we all enjoy. Select the appropriate type of exhibit on the registration form.

Professional Exhibit - \$395

Professional exhibit includes:

- 6' draped table, one (1) chair, and a wastebasket
- One (1) representative at table
- Meals are not included in registration fee and can be purchased separately on the registration form

Small Business Exhibit - \$25

Small Business exhibit includes:

- 6' draped table, one (1) chair, and a wastebasket
- One (1) representative at table
- Meals are not included in registration fee and can be purchased separately on the registration form

Exhibit Set-up Hours

Friday, March 28, 2025 | 1:00-2:00 pm*
Saturday, March 29, 2025 | 7:00-8:00 am

Exhibit Hours

Friday, March 28, 2025 | 2:00-5:00 pm*
Saturday, March 29, 2025 | 8:00 am-5:00 pm

Exhibit Tear Down Hours

Saturday, March 29, 2025 | 5:00-6:00 pm

*Friday hours are optional. Tables must be set up by 8:00 am Saturday.

Register online at www.pcra.com

SPONSORSHIPS

All convention sponsorships include:

- Verbal acknowledgement by PCRA President during convention welcome
- Signage acknowledging sponsors prominently displayed during convention
- Sponsor acknowledgement in convention program
- Sponsor recognition in the Summer 2025 issue of *The Outline*
- See specific sponsorship for additional benefits

OVERALL CONVENTION SPONSORSHIPS

Platinum Sponsor - \$750

- 50% discount on exhibit table
- Complimentary half page ad in convention program
- One promotional item included in attendee registration folder

Gold Sponsor - \$500

- 25% discount on exhibit table
- Complimentary quarter page ad in convention program
- One promotional item included in attendee registration folder

Silver Sponsor - \$250

- One promotion item included in attendee registration folder

Bronze Sponsor - \$100

TARGETED SPONSORSHIPS

Reception Sponsorship - \$750

- 50% discount on exhibit table
- Two minutes of mic time during reception
- Complimentary half page ad in convention program
- One promotional item included in attendee registration folder

Lanyard Sponsor* - \$500

- 25% discount on exhibit table
- Complimentary quarter page ad in convention program
- One promotional item included in attendee registration folder
- *Must provide Lanyards

Break Sponsor- \$250

- One promotional item included in attendee registration folder

Ads and promotional items must be submitted in jpg or PDF format to tlinn@wannerassoc.com no later than **Friday, February 21, 2025**.

Register online at www.pcracom