

PCRA ANNUAL CONVENTION

Vendor Prospectus



**April 12-14, 2024
Harrisburg, PA**

PCRA is Pennsylvania's non-profit professional organization for court reporters who capture the spoken word and certify the record.

PCRA is committed to promoting, protecting, and sustaining the integrity of the profession, the verbatim record, and those who create it, as well as educating our colleagues, recruiting and cultivating new court reporters, promoting ethical standards and technological advancements, encouraging the professional exchange of ideas, and facilitating outreach to government.

Why Participate?

- Educate attendees on your product/services
- Interact with attendees and establish new leads
- Capture immediate feedback
- Make a lasting impact on your target audience
- Multiple options to promote your company



VENDOR OPPORTUNITIES

ADVERTISEMENTS

Place an ad in our convention program booklet, which is used throughout the convention by our attendees. Ads must be submitted in jpg or PDF format to tlinn@wannerassoc.com no later than Friday, March 15, 2024.

BC ad (7.5" h x 4.5" w).....	\$250	Full page ad (7.5" h x 4.5" w).....	\$150
IFC ad (7.5" h x 4.5" w).....	\$200	Half page ad (3.75" h x 4.5" w).....	\$75
IBC ad (7.5" h x 4.5" w).....	\$200	Quarter page ad (3.75" h x 2.25" w).....	\$40

EXHIBITS

PCRA prides itself on its variety of exhibitors during the convention and offers two types of exhibits - professional for those companies who offer products and services for court reporters and small business for those companies who sell the 'goodies' we all enjoy. Select the appropriate type of exhibit on the registration form.

Professional Exhibit - \$395

Professional exhibit includes:

- 6' draped table, one (1) chair, and a wastebasket
- One (1) representative at table
- Meals are not included in registration fee and can be purchased separately on the registration form

Small Business Exhibit - \$25

Small Business exhibit includes:

- 6' draped table, one (1) chair, and a wastebasket
- One (1) representative at table
- Meals are not included in registration fee and can be purchased separately on the registration form

Exhibit Set-up Hours

Friday, April 12, 2024 | 2:00-6:00 pm
Saturday, April 13, 2024 | 7:00-8:00 am

Exhibit Hours

Friday, April 12, 2024 | 2:00-6:00 pm*
Saturday, April 13, 2024 | 8:00 am-7:00 pm
*optional

Exhibit Tear Down Hours

Saturday, April 13, 2024 | 7:00-8:00 pm

Register online at www.pcra.com

SPONSORSHIPS

All convention sponsorships include:

- Verbal acknowledgement by PCRA President during convention welcome
- Signage acknowledging sponsors prominently displayed during convention
- Sponsor acknowledgement in convention program
- Sponsor recognition in the Summer 2024 issue of *The Outline*
- See specific sponsorship for additional benefits

OVERALL CONVENTION SPONSORSHIPS

Platinum Sponsor - \$1,000

- Complimentary exhibit table
- Complimentary full page ad in convention program
- Two promotional items included in attendee registration folder

Silver Sponsor - \$500

- 25% discount on exhibit table
- Complimentary quarter page ad in convention program
- One promotion item included in attendee registration folder

Gold Sponsor - \$750

- 50% discount on exhibit table
- Complimentary half page ad in convention program
- Two promotional items included in attendee registration folder

Bronze Sponsor - \$250

- One promotional item included in attendee registration folder

TARGETED SPONSORSHIPS

Session Sponsorship - \$1,000

- Complimentary exhibit table
- Introduce session speaker
- Complimentary full page ad in convention program
- Two promotional items included in attendee registration folder

Lanyard Sponsor*- \$500

- 25% discount on exhibit table
- Complimentary quarter page ad in convention program
- One promotional items included in attendee registration folder
- *Must provide lanyards

Reception Sponsor - \$750

- 50% discount on exhibit table
- Two (2) minutes of mic time during reception
- Complimentary half page ad in convention program
- Two promotional items included in attendee registration folder

Break Sponsor - \$250

- One promotional item included in attendee registration folder

Register online at www.pcra.com